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Samsung Smart Library: Reinforcing the reading habit through technology

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Samsung Malaysia Electronics has teamed up with Perpustakaan Negara Malaysia (PNM) to offer readers in Perlis an enhanced digital reading experience at the state's national library.

The collaboration involves the opening of a 752sq ft Samsung Smart Library within the grounds of the National Library of Perlis that is equipped with 35 devices including Samsung tablets, large format displays and smart signages featuring touchscreen capabilities.

Users of this section of the library will have access to 4,300 e-book titles of various genres in English, Bahasa Malaysia and Chinese. It is expected to benefit more than 105,000 visitors annually.

In addition, interactive coaching, reading and education workshops will be conducted by volunteer Samsung employees and scholars to show users how to make the most of the resources available at the Samsung Smart Library.

The aim behind this initiative is to support the government's vision to transform the nation into an ICT proficient knowledge society by the year 2020. Among its objectives is also to increase literacy and reading rates amongst rural communities and the urban poor in Perlis.

The partnership with PNM is part of Samsung's Global Corporate Citizenship programme, which utilises the company's technology and expertise in order to improve the quality of living for local communities.

This is the second Samsung Smart Library that has been set up within Malaysia so far.

The launch ceremony, which took place on Jan 12, was officiated by DYTU Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullail, the crown prince of Perlis.